



Samora stands for an **energetic, fresh and exciting music experience**.

Her live performances are enthusiastic, her appearance as charming as it is cheerful, her voice **powerful and versatile**.

The singer combines different musical influences, which are mainly rooted in **modern Caribbean rhythms**, and which melt melody lines and harmonies that break through stylistic boundaries.

Her repertoire includes songs that range from catchy and pumping **Reggae tunes** to fiery **Dancehall- and Afrobeat tracks**. The Suriname-Dutch artist sweetens this with a good pinch of soul and pop.

Samora enchants her audience with her fresh and appealing style and captivates the crowd with catchy songs and powerful, fat sounds. With her convincing performance and a refreshing and **strong stage presence** she is an extremely attractive live act.

But Samora is also a very **hard-working recording artist**. In 2021 she already released 3 singles and videos which were all well received by her fans and the media.

And there are many more releases to come.

The international media is increasingly becoming aware of Samora. For example, she adorns the **cover** of the June edition of the well renowned Californian music magazine **"IRIE Mag"** in 2020.

So, if you miss out Samora, you really miss out a lot...

Samora is an experienced and convincing live act. From 2018 to 2021 she has performed almost 100 impressive live shows and has shown that she feels more than comfortable on stage, stealing everyone's heart in her audience in no time... Samora is backed by her tight **5-piece band**, in this formation she can best express her passion for music. But she also performs in smaller formations, for example as a **DJ-Soundsystem-Act** supported by Selecta Iray (also possible as Silent Soundsystem!) - or in smaller, also acoustic formations.

Check out her **Live-Impressions** [here!](#)

**BRUISES**  
Feb 20, 2021

**WHEN I SAY SO**  
Mar 23, 2021

**JAH INNA MI LIFE**  
May 7, 2021

RELEASES

2021

Click on icons to view!

- ACHIEVEMENTS LIVE**
- 13.07.2018 **Zwarte Cross Festival** (NL)
  - 14.07.2018 Opening Act *Tanya Stephens* (NL)
  - 20.07.2018 **Moon&Stars Festival** (CH)
  - 22.07.2018 Reeds Festival (CH)
  - 22.07.2018 Festival am Schluss (CH)
  - 07.02.2019 Album Release, Paradiso Amsterdam (NL)
  - 16.06.2019 Reurpop, Ruurlo (NL)
  - 05.07.2019 Reitschule Bern (CH) opening for *Protoje*
  - 14.07.2019 Rastaplas (NL)
  - 24.08.2019 **Reggaelake Festival** (NL)
  - 09.11.2019 Café Bar Mokka Thun (CH)
  - 19.12.2019 **Bierhübeli Bern** (CH)
  - 03.07.2020 Sounds of Garden Festival (CH)
  - 03.10.2020 Reeds Inside, Wetzikon (CH)
  - 29.05.2021 Mühle Hunziken (CH)
  - 28.08.2021 **Seaside Sessions** (CH)

## CONTACT

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EPK

**Media Pictures** ([download](#))  
**Live-Impressions** ([video](#))

RIDERS

**Riders** ([download](#))

# BIOGRAPHY

Born in 1991 in Paramaribo, **Suriname**, Samora came into contact with music at a very early age and soon fell in love with the different sounds and styles she heard, from Gospel to Reggae. **Even as a little girl, she wanted to become a singer.** When she **moved to the Netherlands** at the age of 14, she was able to realize her dream and turned to a career in the music business. Between 2012 and 2014 she attended the **Nederlandse Pop Academie** in Utrecht, founded her own band and participated in several music competitions, some of which she won.

After her first two singles "Amazing" and "My Turn" in 2015 she turned more and more to Reggae-related music, which was reflected in the 2016 insider tip **"Momma Said"**. Further singles and first bigger shows in the Netherlands followed until 2018, when she accepted an invitation from the band Open Season to be part of the **"Female Reggae Voices"** tour. Together with the Swiss Reggae band she released the tune **"Me Na Fallin"**.

In spring 2019 her **debut album "Moengo"** was released, a homage to the place where her parents first met. And in 2019 and 2020, Samora released a number of other successful singles such as "Keep My Fire Lit", "One And Only", **"Free Up"** and "What You Came For" with Jamaican Reggae superstar **Lutan Fyah**.

During the pandemic 2020 and 2021 Samora intensified her bond with Switzerland and worked with her Swiss production team on her next steps and releases. She consistently pursues her path of expanding her fanbase through commitment, **up to date releases** and **convincing live shows**, as for example at the renowned **"ReggaeLake Festival"** in Amsterdam 2019, but as well at several memorable gigs in Switzerland.

Samora is full of inspiration and passion for her art and many beautiful songs and videos can be expected from this talented young artist in the future.

**AWARDS** 2011 Winner Vers 2011-2012, Winner Flavourland  
 2012 Flevoland Vertegenwoordiger tijdens Sena Pop  
 2012 Winner Skills  
 2013 Winner Geheim van Starsound  
 2018 3rd place Groteprijs van Nederland



MEDIA

**MEDIA COVERAGE (selection)**  
[World A Reggae \(Netherlands\) 2021](#)  
[Groovin Mood \(Brasil\) 2021](#)  
[Mzansi Reggae \(South Africa\) 2020](#)  
[IRIE Mag \(USA\) 2020 front cover](#)  
[IRIE Mag \(USA\) 2019](#)  
[World A Reggae \(Netherlands\) 2019](#)  
[Riddim 03/19 \(Germany\)](#)

**RADIO AIRPLAY worldwide**  
 e.g. "Free Up" (2020): > 1100 radio stations

## RELEASES

2016 - 2020

Click on icons to view!